

At Last You Can Have Real Home Cooking

Where? Why at The Palms, that cheery white-tented restaurant across from Wells Fargo.

We import our bread from Corpus Christi and our steaks from Fort Worth. Those steaks are famous, boy.

Try our home-baked pastry. Come Early!

The Palms
Helen M. Jalufka, Owner
McAllen, Texas

Notice, Troopers!



The Magic Valley has some of the finest shooting and the largest variety of game birds in the world.

Now is the time to get a shotgun. We have all makes and models. See our stock at once.

Remember, Roosevelt was a hunter as well as a soldier. That's why he's famous.

Go to
Gregory & Cardwell

HARDWARE, McALLEN

PHARR UNITS AND CAVALRY TO LAGLORIA Combat and Rifle Practice to Start on Range, Oct. 24th

23rd INFANTRY THE FIRST TO GO

Instruction combat practice for the New York Infantry regiments stationed at Pharr and for the Divisional Cavalry will begin at La Gloria on October 24th. The organizations will have their combat exercises in the following order:

23rd Infantry, 74th Infantry, 1st Cavalry and Squadron A.
One battalion or squadron at a time will engage in two days' practice at La Gloria, and such organizations will be sent singly at two day intervals. The Infantry will march from Pharr to La Gloria via Edinburg and Sterling's, halting the first night at Edinburg and the second night at Sterling's. The following morning each battalion will start early enough from Sterling's to arrive at La Gloria in time to put in a full day's practice. The third night will be spent at La Gloria, leaving there after combat practice on the following day and spending the fourth night at Sterling's, returning from there to Pharr in two marches via Edinburg.

The cavalry will march from McAllen to Sterling's where each squadron will camp during its practice, proceeding early each morning to La Gloria and returning the same afternoon to Sterling's. After the third night each squadron will return direct to McAllen.

The 1st battalion, 23rd Infantry will leave Pharr on the morning of October 22nd, and the 1st battalion, 74th Infantry on the morning of October 28th. The 1st squadron, 1st Cavalry will leave McAllen on the morning of November 4th.

After these regiments have returned, the 3rd Tennessee Infantry will engage in combat practice, confirming to the instructions for the New York Infantry regiments and, will send its 1st Battalion from Pharr on the morning of November 11th.

BRIEFS

The privileges of the Brownsville Officers Club have been extended to all out of town officers while visiting in Brownsville. A certain number of cots, mattresses, pillows and blankets are available at the Officers Club, and in as far as these will go, visiting officers who are unable to secure hotel accommodations, will be supplied with the same upon request to the club steward.

A board of audit of the accounts of the Committee on Frontier and Field Day exercises, which were held September 30th, has been appointed. The following officers have been designated to serve on this board: 1st Lt. Harry Miller, 2nd Lt. F. A.; 1st Lt. Donald N. O. Gillic; 1st Cav.; 1st Lt. Millard F. Cook; 23rd Inf.; and 2nd Lt. P. S. MacDwyer 63th Infantry.

The 15th Regiment of Infantry, New York National Guard, the first negro regiment to be organized in the state, received its colors from Governor Whitman at its review in New York City recently. The Colonel is Public Service Commissioner Hayward. Bert Williams the justly famed colored comedian, is inspector of small arms in the regiment with the rank of Captain.

"THE VOICE WITH THE SMILE WINS."

Are you learning Spanish? Then note the following advice which is quoted from a book of useful Spanish words and phrases, published by Joseph Dixon Crucible Co.:
The traveler will find that he can often make himself better and more quickly understood if, instead of attempting to say in Spanish: "Waiter, will you please bring me a glass of water," simply say "Deme un vaso de agua."

In other words, the Spaniard will forgive the omission of the polite part of the phrase and will understand and quickly serve if the noun only is used—but used with a smile.

COMING—In The Rattler, "Alice in Borderland" by The Fellow Mabel Writes To.

WHEN GREEK MEETS MEXICAN

Some of the men who answered the call to duty last June and left their college fraternity pins behind for safe keeping, are regretting it now. For McAllen is becoming a fraternity center, second only to the leading college campuses of the country.

Thirty six "Dekees" from Williams and a lot of different colleges opened the season last Saturday night by a banquet at the Pharr Hotel. A second banquet is planned for the near future, and Corp. H. F. Wooster, Division Headquarters Detachment, is receiving applications for those who wish to reserve tables in advance.

It is probable that all Alpha Delta Phi men in the Magic Valley will convene in a solemn food-fest at an early date. All Alpha Deltas among the various New York troops are urged to register their names with Francis S. Mygatt, Troop A, Squadron A, before October 25th.

Now let's hear from the man-eating Psi U's.

THE PSI U'S ARE ON THE JOB

The brothers in Psi Upsilon up to the present have been too busy serving Uncle Sam to think about such frivolous things as banquets but now that "conditions in Northern Mexico are improving" all wearers of the Garnet and Gold are urged to send in their names and regiments to Private Howard Irving Young, care, The Rattler, Division Headquarters and signify their intention to attend a Diamond Jubilee at the Pharr Hotel, 6 p. m., on the night of October 25th. "Come, brothers, and a song we'll sing."

BUSINESS BITS

After having opened a tidy little hardware store in the heart of McAllen's Mexican Village, Thos. B. Sammons of Mission left Saturday for a week's trip to Dallas. No, it wasn't a pleasure trip. Mr. Sammons says he is going to bring back his stock for the soldiers' Christmas trade. Cur-r-r-rses.

Help The Rattler. If every man who orders steak at the Palms, McAllen, says, "Good Morning, Mrs. Jalufka, I saw your ad in The Rattler," we will appreciate it. We are trying to show The Palms that it pays to advertise.

By the way, The Palms has just employed a new white pastry cook, imported from Scotland or some such place. He will make several dozen pies a day, juicy, Magic Valley pie that soldiers will love. So step in, boys, right across from Wells Fargo's big tent, and order up.
(P. S.—She's from Corpus Christi.)

The Columbia Theatre, McAllen, continues to show pictures rain or shine, its newly installed electric power plant rendering the theatre independent of the foibles and caprices of the Public Service Corporation of McAllen.

Of course you know you aren't supposed to wear your sweater (if you've got one) at inspection or after reveille, but don't get discouraged. They come in very handy when you go to the open air movies at the Amusement Theatre, just back of the 7th regiment camp. Mr. Logan has just installed a one-lunged gas engine and dynamo and is featuring a run of Charlie Chaplin movies, in preparation for a big trade these fall nights.

My, what a lot of shot gun advertising The Rattler carries this week. Gregory and Cardwell are featuring a complete stock of guns, and the McAllen Hardware Co. confesses they can hardly keep the case full even without advertising, so what will they do when people see their ad in The Rattler this week and come to buy. We hope they sell out every day. Hayes-Sammons Hardware Co. are featuring a special sale 12 and 16 gauge American shot guns for next Saturday, at a feature price of \$4.49. Here goes some of last months pay.

Louis Gerlts, who owns the only tune ful piano in the town of McAllen, has been confined to his McAllen Hotel through sickness for the past few days, but is recovering rapidly. Mr. Gerlts has been a good friend to the New York "boys" and The Rattler knows a lot of people who would be disappointed if he didn't say "Good Morning" to them in his cheerful way every so often, either there or inside the big pool room which he owns.

If your regiment is not represented in The Rattler this week ask your correspondent why.

Trade at D. Guerra & Sons General Merchandise

Not so far to walk, because we're three blocks this side of Main Street.

Complete stock of blankets, underwear, etc. Also crackers, groceries and canned goods of all kinds.

HAVE YOU TRIED OUR FRUIT?

Get acquainted with Guerra's McAllen. - - - Texas.

Rodriguez & Co. Hall's

"The Little Confectionery back of Rodriguez' big Store."

Remarkable Mexican souvenirs, imported by us from Mexico City.

Everything Guaranteed Genuine

Come here for your fountain drinks and look over our stock at the same time.

Rodriguez and Cia.
McAllen, Texas
A. P. HALL
GROCER
McALLEN, TEXAS

GROCERY

Just received a special shipment of Boston Brown Bread in cans.

Also Saratoga potato chips, Sunbeam golden dates, sweet peppers, and New York cheese.

Pickled pears and peaches in glass jars. Exclusive stock of fancy groceries.

Come here for your candies "The Grocer Who Sells For Less"

Brownsville Merchants, Advertise in THE RATTLER!

Trade at the McAllen Drug Co.

Get your money's worth and get the promptest counter service of any store, in the Valley.

"We had to get extra help but we've got it."

McAllen Drug Co.
Drugs, Toilet Goods, Cigars, Soda Fountain.

RIGHT

In the center of McAllen

Hammond Lumber Co.

Continue to supply the wants of the National Guard. We all know how bothersome the flies are but it's simple to screen in the tent.

See us before placing your orders.

News Sent in by Our Division Units

2ND AMBULANCE CO.

Again the efficiency of the Second Ambulance Company of Rochester, New York, has been recognized and a detail has been picked from its ranks for detached service. This time the detail is for the Artillery target practice at La Gloria.

The men who are there report that all there is to La Gloria is the name but out of the wilderness of sage brush and cactus they have made an ideal camp and even given it the form of a park.

Lieut. Willis Linn is officer in charge of the detachment and the camp has been named "Willis Linn Park" in honor of the popular officer. Sergeant Daniel C. Hysner is the sergeant in charge and the litter bearers are in charge of acting Corporal John H. Hopkins. Richard A. Raymond is chief cook and Albert J. Blank is his assistant. Raymond has been in the service over fourteen years and his knowledge of the game is extensive, cooking being only one of his accomplishments. The ambulance drivers are David A. Banta, Joseph Whele, Chester Beebe and Carl Lowenguth.

3RD AMBULANCE CO.

"Riding bareback and leading two" is some stunt, even on a short run but imagine making the trip from the Battery to 191st street, Manhattan, under those conditions. That is practically what sixteen of the 3rd Amb. boys did on Thursday of last week when they left their picket line at 9:45 under the command of Sgt. Jacobs and rode to Mission and back, arriving in camp in time for mess at 12:30. They all came back in fine spirits; most of them ate their lunch sitting down and without an exception pronounced the mornings work "the best yet."

An unexpected pleasure was enjoyed when pay call was blown the other evening just before mess and the boys received their September pay. For the first time since Dawson was made cook the boys forgot the evening meal temporarily in the mad rush for the gold fivers.

We note with pleasure that Rose is taking a course in general housework over at the camp hospital. We understand that a certain amount of sleep is included in the course.

Keyes seems to have been quite successful in his dispensation of pills, powders and lotions since he took over the task of caring for the fellows who an-

swer sick call. In addition to this he is proving to be considerable of a diplomat.

An examination for Sergeants was held last week in which eight men of the company took part. The test was one of the most thorough ever held in the 3rd, covering every detail of this branch of the service. John F. Smith who finally passed the examination with the remarkably high percentage of 90.3 has thereby proven himself well fitted to fill the vacancy. D. E.

7TH INFANTRY.

La Gloria, an enhancing name indeed, will go down in the annals of Seventh Regiment history, as a place long to be remembered wherein each battalion has its own story to tell of rations, cactus, rainstorms and unparalleled pedestrian records.

The First Battalion departed from the home hearth on October 4th and was composed of companies A, B, D, and M, the latter taking the place of the Third Company which was doing patrol duty at Madero. The place known as La Gloria was reached on October 5th but the battalion did not encamp at said place but proceeded about a mile into the suburbs of La Gloria proper.

On October 6th the companies of this battalion engaged in gory combat. Major Chandler of Division Headquarters explained to the personnel of each command the general idea of the range, that is, the ways in which it differed from the Peekskill style of shooting and marking. The company was to act as if entering upon the field of combat. A point was to be sent out and the other various combinations which follow in minor tactics were to be utilized. The targets were to be arranged so as to represent an advancing enemy deployed for combat, and fire control of the company unit was to be a very important factor.

One company took the field at a time and two days were consumed by the battalion. Company A distinguished itself in the First Battalion and being the second company to enter upon the range, deserves much praise for its excellent performance. After the competition of the rifle practice, the battalion departed for Sterling and after spending the evening there pushed on to Alton. At this place, a number of pernicious ants, red in color, made so many vicious attacks on the sleeping soldiers that rest became impossible, and the battalion broke camp at 11:15 p. m.

the same evening and proceeded there-

on to McAllen arriving in camp at about 3:15 a. m.

The second battalion departed for La Gloria on Oct. 6th and was followed in turn by the Third Battalion on Oct. 8th. This latter battalion was composed of companies I, K, L, and C, the latter company leaving with this battalion because of its late return from Madero.

After all the companies had been over the various ranges, it was ascertained that company C had obtained the highest figure of merit of any company in the regiment. One worthy feature of the regiment's La Gloria trip is the fact that not a single man of any company dropped out on the march and that not a single accident occurred on, in or about the rifle range. A Seventh regiment man's ability to handle a firing piece was never better exemplified. Lt. Knust of the Fifth Company, and a member of the New York State Rifle team, was a range officer, and was of valuable assistance to the visiting battalions. While the various battalions were hiking from Madero to Alton and from Alton to La Gloria and thence from La Gloria to Sterling, Capt. Myers established a base at Sterling and maintained a truck line between these various points so that water, food, mail, and other necessities could be transported with the greatest dispatch. This line of communication was greatly appreciated at Alton and La Gloria where water and other necessities are somewhat scarce.

Major James W. Schuyler commandant of the First Battalion bade farewell to the Regiment on Oct. 12th and departed for New York on a 30 day leave of absence.

Captain Engel of the Third Company will be acting major until Major Schuyler's return.

The Machine Gun Company under command of Captain Gardner, has had a very successful tour of duty at Harlingen where it has engaged in maneuvers and rifle practice with a similar company of regulars. Particular details as to scores, etc, will be printed in a succeeding issue.

Lt. Grant of the Ninth Company recently arrived from New York and brought down with him about 107 recruits. Lt. Grant has been very active since the regiment's departure in securing recruits, and it is only now that his duties have permitted him to rejoin his company.

The news has drifted in that the Second Company has purchased a soccer foot ball, and that a schedule of games will soon be arranged. J. T. M.

SHOWING EVERY NIGHT---ALWAYS 10 CENTS NO MORE
COLUMBIA THEATRE, McALLEN

The only bright spot in a semi-dark town. We make our own electricity, so program is never interrupted.
"Best movies I've seen in Texas" is what they say about us. Don't laugh, this is no Keystone comedy.

Shown every afternoon and evening. Complete program.

S. E. Anderson, Proprietor

If you are down town alone and want to meet another trooper---Drop in. All the Cavalry men collect their rations here

Delmonico's
The Place of Good Cheer

Forget Everything But---

- 1 Palace of Sweets
 - 2 Bulk Ice Cream
 - 3 90 Cents a Gallon
 - 4 Our Flivver Brings it to your Camp
 - 5 Standing Orders or Hurry-up Calls get Enthusiastic Treatment
- Give it to Elliott B. Roberts, Proprietor

--The Palace of Sweets

Mission, - - - - Texas

Come here for your Groceries---get the best the country affords---get real, live, Businesslike service. You Know!
Field Bros., Wholesale and Retail Groceries, Mission, Texas

Amusem Theatre, Oct. 23-24

Just Back of 7th Regiment Camp

FOR HUMANITY'S SAKE YOU SHOULD SEE

Where are My Children?

"A MODERN BIBLE"

IT'S THE TALK OF THE TOWN

The play that startled New York has come to Texas. See it!

Put yourself in the place of that District Attorney---betrayed by a wife who sacrificed her unborn children on the altar of social frivolity.

No other film has ever so daringly touched upon this pressing problem of the hour---the question of

Birth Control

Tyrone Power heads the remarkable cast of actors. Intimate Scenes of Society Life. Seven reels of Pathos--Humor--Tragedy--Sentiment--Power

Admission 30 Cents

We make our own electricity

Film runs both nights

GULF COAST LINES

The eyes of the country are turned toward you and toward us, the railroad that feeds you. Our responsibility is great, but we feel privileged to serve the Border troops of our country.

Brownsville--Will You Go?

Don't leave Texas without a trip to Brownsville.

Brownsville is the town you heard of first when you started for the Border. Brownsville is the town your friends will ask you about. Brownsville is historic-picturesque-favored with good restaurants, and a wonderful view of the Rio Grande. See Matamoros, the forbidden city, just beyond International Bridge.

From the heart of McAllen to the heart of Brownsville for \$1.80. Special excursion rates Saturday and Sunday round trip for the price of single fare. Go next Saturday.

GULF COAST LINES

OIL-BURNING PASSENGER SERVICE---NO SMOKE

J. S. PYEATT, Pres. and Gen. Mgr., Houston
C. W. STRAIN, Gen. Passenger Agent, Houston
G. M. McCLURE, Asst. Gen. Pass. Agt. Houston

